

Assoc. Prof. YASEMİN ERTAN

Personal Information

Email: yasertan@uludag.edu.tr

Web: <https://avesis.uludag.edu.tr/yasertan>

Address: Bursa Uludağ Üniversitesi Görükle Kampüsü İİBF A Blok Kat 3 Nilüfer Bursa

International Researcher IDs

ScholarID: pMk0inQAAAAJ

ORCID: 0000-0002-9193-3396

Publons / Web Of Science ResearcherID: AAG-7388-2021

ScopusID: 16028258300

Yoksis Researcher ID: 157962

Education Information

Doctorate, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, İşletme (Dr), Turkey 2007 - 2011

Postgraduate, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, İşletme (YI) (Tezli), Turkey 2005 - 2007

Undergraduate, Gazi University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2000 - 2005

Foreign Languages

English, C1 Advanced

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Associate Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, 2019 - Continues

Assistant Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2014 - 2019

Research Assistant, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2006 - 2014

Courses

Muhasebe Denetimi, Undergraduate, 2022 - 2023

Muhasebe, Undergraduate, 2017 - 2018, 2016 - 2017

Muhasebe 2, Undergraduate, 2017 - 2018, 2016 - 2017

Muhasebe 1, Undergraduate, 2017 - 2018, 2016 - 2017

Mali Tablolar Analizi, Undergraduate, 2017 - 2018, 2016 - 2017

Advising Theses

ERTAN Y., Key audit matters in independent audit reports: investigation of manufacturing businesses in BIST 100, Postgraduate, E.Kızık(Student), 2019

Articles Published in Other Journals

- I. **BIBLIOMETRIC ANALYSIS OF ARTICLES ON FRAUD IN THE WEB OF SCIENCE DATABASE**
ERTAN Y.
Dokuz Eylül Üniversitesi İşletme Fakültesi Dergisi, vol.25, no.1, pp.131-147, 2024 (Peer-Reviewed Journal)
- II. **ALTMAN Z, SPRINGATE, AND FULMER MODELS IN FINANCIAL FAILURE PREDICTION: AN APPLICATION IN THE BIST MANUFACTURING SECTOR**
YÜCEL E., ERTAN Y., Yüksel U.
Vergi Raporu, vol.0, no.293, pp.110-130, 2024 (Peer-Reviewed Journal)
- III. **The Effect of Board Structures on Financial Performance in Family Businesses: The Case of Borsa Istanbul in Turkey**
POROY ARSOY A., ERTAN Y., BORA T., BEKTAŞ O.
İşletme Araştırmaları Dergisi, vol.12, no.3, pp.2531-2542, 2020 (Peer-Reviewed Journal)
- IV. **Kilit Denetim Konuları: BİST İmalat Sektöründe Faliyette Bulunan İşletmelerin 2017 Yılı Denetim Raporlarının İncelenmesi**
ERTAN Y., KIZIK E.
Muhasebe ve Finansman Dergisi, pp.263-278, 2019 (Peer-Reviewed Journal)
- V. **Türkiye’de Sürdürülebilirlik Raporlaması (2005-2017)**
ERTAN Y.
Muhasebe ve Vergi Uygulamaları Dergisi, vol.11, no.3, pp.463-478, 2018 (Peer-Reviewed Journal)
- VI. **Genişletilebilir İşletme Raporlama Dili’nin (XBRL) Finansal Raporlama Gelişimine Katkısı Ve TMS Taksonomisi Uygulaması**
POROY ARSOY A., ERTAN Y., BORA T.
Muhasebe ve Finansman Dergisi, no.79, pp.1-14, 2018 (Peer-Reviewed Journal)
- VII. **Kurumsal Risk Yönetimi Olgunlaşma Seviyesinin Finansal Performansa Etkisi: Türkiye Örneği**
ERTAN Y., POROY ARSOY A., BORA T.
Muhasebe ve Finansman Dergisi, no.76, pp.139-156, 2017 (Peer-Reviewed Journal)
- VIII. **Kurumsal Risk Yönetimi Olgunlaşma Seviyesinin Finansal Performansa Etkisi**
ERTAN Y., POROY ARSOY A., BORA T.
Muhasebe ve Finansman Dergisi, no.76, pp.139-156, 2017 (Peer-Reviewed Journal)
- IX. **TMS/TFRS’ye Dönüştürülen Finansal Tabloların Denetim Modelinin Özellikleri**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A., ERTAN Y., BORA T.
Muhasebe ve Finansman Dergisi, no.64, pp.1-26, 2014 (Peer-Reviewed Journal)
- X. **TMS/TFRS’ye Dönüştürülen Finansal Tabloların Denetim Modelinin Özellikleri**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A., ERTAN Y., BORA T.
Muhasebe ve Finansman Dergisi, no.64, pp.1-26, 2014 (Peer-Reviewed Journal)
- XI. **Kavram Haritaları Tekniğinin Muhasebe Eğitiminde Kullanılması Uludağ Üniversitesi Uygulaması**
ERTAN Y., YÜCEL E., SARAÇ M.
Business and Economics Research Journal, vol.5, no.1, pp.107-122, 2014 (Peer-Reviewed Journal)
- XII. **How Do Business Strategies Predict Firm Performance An Investigation On Borsa Istanbul 100 Index**
SARAÇ M., ERTAN Y., YÜCEL E.
Muhasebe ve Finansman Dergisi, 2014 (Peer-Reviewed Journal)
- XIII. **How Do Business Strategies Predict Firm Performance? An Investigation On Borsa İstanbul Index**
SARAÇ M., ERTAN Y., YÜCEL E.
Muhasebe ve Finansman Dergisi, no.61, pp.121-134, 2014 (Peer-Reviewed Journal)
- XIV. **How Do Business Strategies Predict Firm Performance: An Investigation on Borsa Istanbul Index**
SARAÇ M., ERTAN Y., YÜCEL E.

- The Journal of Accounting And Finance, no.61, pp.121-134, 2014 (Peer-Reviewed Journal)
- XV. **Kurumsal Yönetim Endeksinde Yer Alma Ve Denetim Süresi İlişkisi Konsolide Finansal Tablo Yayınlama Yükümlülüğü Olmayan İMKB İşletmeleri Uygulaması**
YÜCEL E., ERTAN Y., SARAÇ M.
ISTANBUL UNIVERSITY JOURNAL OF THE SCHOOL OF BUSINESS, vol.42, no.2, pp.351-363, 2013 (Peer-Reviewed Journal)
- XVI. **Konsolide Finansal Tablo Düzenleme Yükümlülüğü Olan İşletmelerin Denetim Süresini Etkileyen Faktörler**
ERTAN Y., YÜCEL E., SARAÇ M.
Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.9, no.19, pp.275-291, 2013 (Peer-Reviewed Journal)
- XVII. **Şerefiyede Değer Düşüklüğü Testi: İMKB 50 Endeksindeki İşletmelerin Uygulamaları**
ERTAN Y., GÜCENME GENÇOĞLU Ü.
Muhasebe Bilim Dünyası Dergisi, vol.15, no.2, pp.1-23, 2013 (Peer-Reviewed Journal)
- XVIII. **KONSOLİDE FİNANSAL TABLO DÜZENLEMİYÜKÜMLÜLÜĞÜ OLAN İŞLETMELERİN DENETİM SÜRESİNİETKİLEYEN FAKTÖRLER**
ERTAN Y., YÜCEL E., SARAÇ M.
Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.9, no.19, 2013 (Peer-Reviewed Journal)
- XIX. **Türkiye de Örtülü Sermaye Ve Örtülü Kazanç Dağıtımını İMKB 50 Endeksinde Bir Uygulama**
GÜCENME GENÇOĞLU Ü., ERTAN Y.
Muhasebe ve Finansman Dergisi, no.56, pp.85-100, 2012 (Peer-Reviewed Journal)
- XX. **Muhasebe Kalitesini Etkileyen Faktörler ve Türkiye deki Durum**
GÜCENME GENÇOĞLU Ü., ERTAN Y.
Muhasebe ve Finansman Dergisi, no.53, pp.1-24, 2012 (Peer-Reviewed Journal)
- XXI. **The Effects of the Interactive White Board Usage on the Students Learning Level and an Application in the Financial Markets Courses**
ERTAN Y., YÜCEL E., KARABIYIK L., KARA E.
TURKISH ONLINE JOURNAL OF DISTANCE EDUCATION, vol.12, no.3, pp.23-35, 2011 (Scopus)
- XXII. **12 Dünya Muhasebe Tarihçileri Kongresine İlişkin Bir Değerlendirme**
GÜCENME GENÇOĞLU Ü., ERTAN Y.
Muhasebe ve Finansman Dergisi, no.41, pp.197-207, 2009 (Peer-Reviewed Journal)
- XXIII. **THE EFFECT OF POWERPOINT PREFERENCES OF STUDENTS ON THEIR PERFORMANCE A Research In Anadolu University**
SELİMOĞLU S., POROY ARSOY A., ERTAN Y.
Turkish Online Journal of Distance Education, vol.10, no.1, pp.114-129, 2009 (Scopus)
- XXIV. **Yatırım Fonu Seçim Kararlarında Çerçeveleme Etkisi**
ALPER D., ERTAN Y.
Muhasebe ve Finansman Dergisi, no.34, pp.174-184, 2008 (Peer-Reviewed Journal)
- XXV. **The Effects Of Sarbanes Oxley Act On Turkish Capital Markets**
İşseveroğlu G., Mugal E., Ertan Y.
Accounting And Management Information Systems, no.18, pp.21-31, 2006 (Peer-Reviewed Journal)

Books & Book Chapters

I. MALİYET VE BAŞABAŞ NOKTASI ANALİZLERİ

ERTAN Y., YÜCEL E., POROY ARSOY A., AYTAÇ A., GÜCENME GENÇOĞLU Ü., ÖZÇELİK F.

in: TÜRKİYE MUHASEBE STANDARTLARI İLE UYUMLU MALİYET VE YÖNETİM MUHASEBESİ, Gücenme Gençoğlu Ümit, Editor, Nobel Akademik Yayın, Bursa, pp.1-35, 2022

II. Materiality in Independent Audit and Sustainability Reports Assurance

ERTAN Y.

in: Auditing Ecosystem and Strategic Accounting in the Digital Era, Tamer Aksoy, Umit Hacıoglu, Editor, Springer,

Cham, pp.181-190, 2021

III. Teaching in Multicultural Classrooms.

ERTAN Y., BEKTAŞ O.

in: MULTICULTURALISM, INTERNATIONAL HIGHER EDUCATION AND ACADEMIC HOSPITALITY, Arsoy, Aylin Poroy, Editor, Gazi Kitabevi, Ankara, pp.105-124, 2021

IV. Pandemi Döneminin Bağımsız Denetim Sürecine Etkilerinin Bağımsız Denetim Standartları Kapsamında İncelenmesi

ERTAN Y.

in: DENETİMDE SEÇME KONULAR 5, Kurt, Ganite Özbirecikli, Mehmet, Editor, Gazi Kitabevi, Ankara, pp.1-20, 2020

V. Sürdürülebilirlik Raporlarının Güvence Denetimi

ERTAN Y.

Dora, Bursa, 2018

VI. Indicators of the Fraudulent Financial Reporting: A Study on BIST Regarding Financial and Non Financial Performance Measures

ERTAN Y., YÜCEL E.

GlobeEdit, OmniScriptum GmbH Co. KG, Saarbrücken, 2016

VII. The Affect Of Mandatory IASs IFRSs Application On Accounting Quality Evidence From Turkey

ERTAN Y.

LAP Lambert Academic Publishing, Saarbrücken, 2013

Refereed Congress / Symposium Publications in Proceedings

I. Remote Work and Fraud: The Case of Bursa

Ertan Y., Yücel E., Gezer S.

7th International Conference on Applied Research in Management, Business and Economics (ICARBME), Praha, Czech Republic, 15 September 2023, pp.3

II. The Impact of Innovative Activities on the Financial Performance of Businesses in the Tourism Sector: BIST Application

YÜCEL E., ERTAN Y.

International Conference on Economics, Finance and Business, Prag, Czech Republic, 11 - 13 September 2023, vol.1, pp.58

III. Assurance Engagements Concerning Sustainability Reports: Case of Turkey

ERTAN Y.

8th Business and Management Conference, Prag, Czech Republic, 4 - 07 September 2018, pp.13

IV. The Effect of Enterprise Risk Management Maturity Level on Financial Performance: The Turkish Case

ERTAN Y.

66st International Academy Of Science, Technology, Engineering And Management, Munich, Germany, 2 - 03 August 2017, pp.8-9

V. The Affects Of Enterprise Risk Management Maturity Level On Operational Performance

ERTAN Y.

4th International Symposium on Accounting and Finance, Ohrid, Macedonia, 3 - 05 July 2017, pp.117-121

VI. Financial Reporting Quality and Sustainability Information Disclosure Evidence from Turkey

POROY ARSOY A., ERTAN Y., BORA T.

Conference of the International Journal of Arts& Sciences, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.161-162

VII. Financial Reporting Quality and Sustainability Information Disclosure Evidence from Turkey

POROY ARSOY A., ERTAN Y., BORA T.

International Conference for Business and Economics, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.161-162

- VIII. **The Longitudinal Investigation Of The Relationships Between Audit ReportLag And Business Strategy**
YÜCEL E., SARAÇ M., ERTAN Y.
X. European Conference on Social and Behavioral Sciences, Sarajevo, Bosnia And Herzegovina, 19 - 22 May 2016
- IX. **The Effects of Enterprise Risk Management on Operational Performance**
ERTAN Y.
3rd International Academic Conference In Paris, Paris, France, 10 - 11 August 2015, vol.6, pp.157
- X. **Kurumsallaşma Yolunda Kurumsal Risk Yönetimi**
SELİMOĞLU S., ERTAN Y.
1. KURUMSAL YÖNETİM VE İÇ KONTROL SEMPOZYUMU, Bursa, Turkey, 30 - 31 May 2015, pp.65-92
- XI. **Türkiye’de Örtülü Sermaye ve Örtülü Kazanç Dağıtımı: İMKB 50 Endeksi’nde Bir Uygulama**
GÜCENME GENÇOĞLU Ü., ERTAN Y.
1. International Symposium On Accounting And Finance, Gaziantep, Turkey, 31 May - 02 June 2012, pp.18
- XII. **A Study on the Contribution of Vocational Education in Turkey to the Accounting Profession**
İşseveroğlu G., Gücenme Gençoğlu Ü., Ertan Y.
2 nd Balkans And Middle East Countries Conference On Auditing And Accounting History, İstanbul, Turkey, 15 - 18 September 2010, vol.3, pp.1981-1995
- XIII. **Developments In The Accounting Culture And Financial Reporting In Turkey During The Republican Era**
Gücenme Gençoğlu Ü., İşseveroğlu G., Ertan Y.
2 nd Balkans And Middle East Countries Conference On Auditing And Accounting History, İstanbul, Turkey, 15 - 18 September 2010, vol.3, pp.1915-1923
- XIV. **Reporting Financial Performance According To The International Accounting Standarts In The Scope Of Economic Integration A Case Of Turkey**
GÜCENME GENÇOĞLU Ü., ERTAN Y.
International Conference on Social Sciences, İzmir, Turkey, 21 - 22 August 2008, vol.3, pp.183-196
- XV. **External Borrowing in Ottoman Empire: Reasons and Results of External Borrowing**
KARABIYIK L., ANBAR A., ERTAN Y.
12th World Congress of Accounting Historians, İstanbul, Turkey, 20 - 24 July 2008
- XVI. **External Borrowing in Ottoman Empire Reasons and Results of External Borrowing**
KARABIYIK L., ANBAR A., ERTAN Y.
12th World Congress of Accounting Historians, İstanbul, Turkey, 20 - 24 July 2008, vol.2, pp.2128-2142
- XVII. **The Effects of Sarbanes Oxley Act on Turkish Capital Markets**
İŞSEVEROĞLU G., YÜCEL E., ERTAN Y.
International Conference Accounting and Management Information Systems, Bükreş, Romania, 24 - 25 November 2006, pp.137

Metrics

Publication: 55