

**Res. Asst. PhD YAŞAR NUMAN  
AKSANYAR**



**Personal Information**

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BİLİMLER FAKÜLTESİ DEKANLIK BİNASI KAT 3 NO 333



**International Researcher IDs**

ScholarID: DkqVqRsAAAAJ

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Publons / Web Of Science ResearcherID: J-3403-2020

ScopusID: 50123456789

Yoksis Researcher ID: 277656

**Education Information**

Doctorate, University of California, Riverside, United States Of America 2011 - 2017

Postgraduate, University Of California, Riverside {California}, İşletme, United States Of  
America 2009 - 2011

Undergraduate, Yeditepe University, Faculty Of Engineering, Sistem Mühendisliği, Turkey  
2004 - 2008

Undergraduate, Yeditepe University, Faculty Of Economics And Administrative Sciences,  
Department Of Business, Turkey 2002 - 2007

**Foreign Languages**

English, C1 Advanced

**Certificates, Courses and Trainings**

New Service Design, E-İhracat Yönetimi Sertifika Programı, Worldef Business School, 2020

Project Management, AB Online Akademi Sertifikası, Governorship of Bursa, 2020

Data Analysis, SmartPLS ile Yapısal Eşitlik Modelleme Eğitimi, Başkent University Education and Consultancy Services  
Center, 2019

**Dissertations**

Doctorate, How budget contraction and relative performance feedback affect performance, University of California,  
Riverside, A. Gary Anderson Graduate School of Management, 2017

**Research Areas**

## Academic Titles / Tasks

Research Assistant PhD, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2018 - Continues

## Courses

CUSTOMER RELATIONSHIP MANAGEMENT, Undergraduate, 2021 - 2022, 2020 - 2021, 2018 - 2019

SALES FORCE MANAGEMENT, Undergraduate, 2021 - 2022, 2020 - 2021

CONSUMER BEHAVIOR, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020

CURRENT TOPICS, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019

MARKETING MANAGEMENT, Undergraduate, 2020 - 2021

MARKETING MANAGEMENT, Undergraduate, 2020 - 2021

IKT3006 - ARAŞTIRMA YÖNTEMLERİ, Undergraduate, 2019 - 2020, 2018 - 2019

CURRENT TOPICS, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019

ISL1003 - BUSINESS, Undergraduate, 2017 - 2018

ISL4316 - PAZARLAMA STRATEJİLERİ, Undergraduate, 2017 - 2018

MARKETING RESEARCH, Associate Degree, 2018 - 2019

ISL2030 - GİRİŞİMCİLİK, Undergraduate, 2017 - 2018

MARKETING, Associate Degree, 2018 - 2019

ISL3008FD - GİRİŞİMCİLİK, Undergraduate, 2017 - 2018

ISL2210 - GİRİŞİMCİLİK, Undergraduate, 2017 - 2018

BUSINESS ADMINISTRATION, Undergraduate, 2018 - 2019

ISL1001 - BUSINESS I, Undergraduate, 2017 - 2018

COMPETITIVE STRATEGIES, Associate Degree, 2018 - 2019

MARKETING, Associate Degree, 2018 - 2019

## Articles Published in Other Journals

- I. **Paralel İthalatın Yasal Çerçevesi ve Tüketicilerin Paralel İthalat Ürünlerinin Yasal Yönü Hakkındaki Farkındalıkları Üzerine Bir Araştırma**  
SALMAN A., AKSANYAR Y. N., ÖZDEMİR E.  
International Journal of Social Inquiry, vol.16, no.1, 2023 (Peer-Reviewed Journal)

## Refereed Congress / Symposium Publications in Proceedings

- I. **Tüketicilerin Paralel İthalat Teknolojik Ürünlerine Yönelik Tutumları: Demografik Faktörlere Göre Farklılıkların Araştırılması**  
ÖZDEMİR E., AKSANYAR Y. N.  
EGE 7th INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES, İzmir, Turkey, 24 December 2022, vol.1, pp.1609-1623
- II. **PARALEL İTHALAT ÜRÜN SATIN ALAN TÜKETİCİLERİN SATIN ALMA SONRASI PİŞMANLIK DAVR ANIŞLARININ DEMOGRAFİK DEĞİŞKENLER AÇISINDAN İNCELENMESİ**  
ÖZDEMİR E., AKSANYAR Y. N., SALMAN A.  
4. INTERNATIONAL NEW YORK ACADEMIC RESEARCH CONGRESS, New York, United States Of America, 15 January 2022, pp.184-193
- III. **TÜKETİCİLERİN PARALEL İTHALAT ÜRÜN SATIN ALMALARINDA ALGILADIKLARI RİSKLER:**

## **DEMOGRAFİK DEĞİŞKENLER AÇISINDAN BİR ARAŞTIRMA**

AKSANYAR Y. N., ÖZDEMİR E., SALMAN A.

4. INTERNATIONAL NEW YORK ACADEMIC RESEARCH CONGRESS, New York, United States Of America, 15 January 2022, pp.174-183

**IV. Tüketicilerin Mobil Bankacılık Yapay Zekâ Uygulamalarını Kullanma Niyetini Etkileyen Faktörler**  
ÖZDEMİR E., AKSANYAR Y. N., KILIÇ S.

TARAS SHEVCHENKO 4th INTERNATIONAL CONGRESS ON SOCIAL SCIENCES, İzmir, Turkey, 14 - 15 December 2019, vol.4, pp.465-472

**V. The Impact of Consumers' Mobile Banking Service Experience on Commitment: A research on Young Consumers**

KILIÇ S., ÖZDEMİR E., AKSANYAR Y. N.

ISAF 2019, Bursa, Turkey, 1 - 04 May 2019, vol.5, pp.78-87

## **Supported Projects**

AKSANYAR Y. N., ÖZDEMİR E., SALMAN A., Project Supported by Higher Education Institutions, Paralel İthalat Teknolojik Ürünlerine Karşı Son Tüketicilerin Tutum ve Satın Alma Niyetlerini Etkileyen Faktörler Üzerine Bir Araştırma, 2019 - 2023

## **Activities in Scientific Journals**

International Journal of Social Inquiry, Editor, 2022 - Continues

## **Metrics**

Publication: 6