

Asst. Prof. OLCAY BEKTAŞ

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAH-3523-2021

ScopusID: 57095650100

Yoksis Researcher ID: 194071

Education Information

Doctorate, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, İşletme (Dr), Turkey 2014 - Continues

Undergraduate, Anadolu University, Open Education Faculty, Department Of Sociology, Turkey 2016 - 2017

Postgraduate, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, İşletme (YI) (Tezli), Turkey 2012 - 2014

Undergraduate, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İşletme Bölümü, Turkey 2007 - 2012

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, THE ROLE OF DYNAMIC CAPABILITIES IN DETERMINING THE RESPONSE BEHAVIOR OF FIRMS TO REVOLUTIONARY TECHNOLOGICAL INNOVATIONS: A STUDY ON TURKISH AUTOMOTIVE, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, SOSYAL BİLİMLER ENSTİTÜSÜ, 2022

Postgraduate, A research on the effect of national culture to the escalation of commitment tendency, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, SOSYAL BİLİMLER ENSTİTÜSÜ, 2014

Research Areas

Management, Management and Organization, Human Resources Management, Management of Enterprises, Science of Strategy

Academic Titles / Tasks

Assistant Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2023 - Continues

Research Assistant, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2013 - 2023

Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2013 - 2016

Courses

Strategic Management, Undergraduate, 2022 - 2023

Strategic Planning, Undergraduate, 2022 - 2023

Human Resource Management, Undergraduate, 2023 - 2024

Strategic Planning, Undergraduate, 2022 - 2023

Human Resource Management, Undergraduate, 2023 - 2024, 2022 - 2023

Human Resource Management, Undergraduate, 2023 - 2024

Articles Published in Other Journals

- I. **Dinamik Yetenekler Çerçevesinin Stratejik Yönetim Literatüründeki Gelişimi: Sistemik Literatür Taraması**
BEKTAŞ O., ERDEMİR E., SAYILAR Y.
International Journal of Social Inquiry, vol.15, no.2, 2022 (Peer-Reviewed Journal)
- II. **Social Sustainability in Integrated Reporting: A Content Analysis of Integrated Reports Published in Turkey**
BEKTAŞ O., YÜCEL E.
Muhasebe ve Finansman Dergisi, no.96, pp.59-84, 2022 (Peer-Reviewed Journal)
- III. **The Effect of Board Structures on Financial Performance in Family Businesses: The Case of Borsa Istanbul in Turkey**
POROY ARSOY A., ERTAN Y., BORA T., BEKTAŞ O.
İşletme Araştırmaları Dergisi, vol.12, no.3, pp.2531-2542, 2020 (Peer-Reviewed Journal)
- IV. **Tertiary education and management of quality: A research in a developing country context**
Eryılmaz M., Aydoğan E., Petriçli G., Acar Erdur D., Kara E., Bektaş O.
MEHMET AKIF ERSOY UNIVERSITY JOURNAL OF SOCIAL SCIENCES INSTITUTE, vol.11, no.28, pp.358-379, 2019 (Peer-Reviewed Journal)
- V. **TÜRK OTOMOTİV SEKTÖRÜNÜN SOSYAL MEDYA YÖNETİMİ BAĞLAMINDA FİRMA - MÜŞTERİ ETKİLEŞİMİ İLİŞKİSİNİN İNCELENMESİ**
BEKTAŞ O., DURMUŞOĞLU V.
Yönetim Bilimleri Dergisi, vol.17, 2019 (Peer-Reviewed Journal)
- VI. **Corporate Social Responsibility in Turkey: A Sectoral Analysis**
SARAÇ M., ACAR ERDUR D., BEKTAŞ O.
European Journal of Applied Business Management, pp.229-243, 2017 (Peer-Reviewed Journal)
- VII. **Quality Management in the Turkish Higher Education Institutions Preliminary Findings**
Eryılmaz M., Kara E., Aydoğan E., Bektaş O., Acar Erdur D.
Procedia-Social and Behavioral Sciences, no.229, pp.60-69, 2016 (Peer-Reviewed Journal)
- VIII. **A DISCUSSION ON ANTECEDENTS OF THE ADOPTION OF NEW MANAGEMENT TECHNIQUES BY HIGHER EDUCATION INSTITUTIONS**
Eryılmaz M., Acar Erdur D., Bektaş O., Aydoğan E., Kara E.
Annals of Constantin Brancuși, Letters and Social Sciences Series, vol.4, no.4, pp.6-21, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **An Examination of the Relationship Between Vision Content and Amount of Innovation in SMEs: Findings From Turkey**
Eryılmaz M., Bektaş O.
in: Handbook of Research on Entrepreneurial Ecosystems and Social Dynamics in a Globalized World, Luisa Cagica Carvalho, Editor, IGI Global, Pennsylvania, pp.20-44, 2017
- II. **The Case of ISO 9000 Quality Management System Certification in a Faculty of a Turkish Public University: Triggers, Processes, and Consequences**
ERYILMAZ M., ACAR ERDUR D., BEKTAŞ O., KARA E., AYDOĞAN E.
in: Handbook of Research on Quality Assurance and Value Management in Higher Education, Nuninger Walter, Chatelet Jean-Marie , Editor, IGI Global Publishing, pp.257-278, 2016
- III. **The Case of ISO 9000 Quality Management System Certification in a Faculty of a Turkish Public University: Triggers, Processes, and Consequences**
ERYILMAZ M., BEKTAŞ O., ACAR ERDUR D., KARA E., AYDOĞAN E.
in: Handbook of Research on Quality Assurance and Value Management in Higher Education, Walter Nuninger, Jean-Marie Châtelet, Editor, IGI Global, pp.257-278, 2016
- IV. **The Case of ISO 9000 Quality Management System Certification in a Faculty of a Turkish Public University: Triggers, Processes, and Consequences**
Eryılmaz M., Acar Erdur D., Bektaş O., Kara E., Aydoğan E.
in: Handbook of Research on Quality Assurance and Value Management in Higher Education, Nuninger Walter, Châtelet Jean-Marie , Editor, IGI Global Publishing, Pennsylvania, pp.257-278, 2016
- V. **The Case of ISO 9000 Quality Management System Certification in a Faculty of a Turkish Public University: Triggers, Processes, and Consequences**
ERYILMAZ M., ACAR ERDUR D., BEKTAŞ O., KARA E., AYDOĞAN E.
in: Handbook of Research on Quality Assurance and Value Management in Higher Education, Walter Nuninger; Jean-Marie Châtelet, Editor, IGI Global, pp.257-278, 2016
- VI. **Can an innovation oriented vision statement really trigger innovation in small and medium sized enterprises?: some evidences from Turkey**
Eryılmaz M., Bektaş O.
in: Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy, L. Carvalho , Editor, IGI Global Publishing, Pennsylvania, pp.357-369, 2015
- VII. **Can an Innovation Oriented Vision Statement Really Trigger Innovation in Small and Medium Sized Enterprises? Evidence from Turkey**
ERYILMAZ M., BEKTAŞ O.
in: Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy, Carvalho, Luisa Cagica , Editor, IGI Global Publishing, pp.352-364, 2015

Refereed Congress / Symposium Publications in Proceedings

- I. **Türkiye’de Otomotiv Sektörünün Facebook Aracılığıyla Firma - Müşteri Etkileşiminin Ölçülmesi**
BEKTAŞ O.
INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES, Ankara, Turkey, 9 - 11 November 2017
- II. **Osmanlı’da Üretim Standartları: Toplam Kalite Yönetiminin Esnaf Loncalarındaki İzleri**
Alkan H., Bektaş O.
3rd International Congress on Political, Economic and Social Studies (ICPESS), Ankara, Turkey, 9 - 11 November 2017, pp.137
- III. **Are organizational size and age determinants of the decision on adoption of new management techniques A research on the Turkish higher education institutions**
ERYILMAZ M., BEKTAŞ O., PETRİÇLİ G., AYDOĞAN E., KARA E., ACAR ERDUR D.
Multidisciplinary Academic Conference on Management, Marketing and Economics, Prag, Czech Republic, 9 - 10

December 2016

- IV. **ARE ORGANIZATIONAL SIZE AND AGE DETERMINANTS OF THE DECISION ON ADOPTION OF NEWMANAGEMENT TECHNIQUES A RESEARCH ON THE TURKISH HIGHER EDUCATION INSTITUTIONS**
ERYILMAZ M., BEKTAŞ O., PETRİÇLİ G., AYDOĞAN E., KARA E., ACAR ERDUR D.
Proceedings of MAC-MME, Prag, Czech Republic, 09 December 2016
- V. **Örgüt Ölçeği Ve Yaşının Yeni Yönetim Tekniklerinin İlgili Örgütlerde Benimsenmesi Kararı Üzerine Etkileri Türk Yükseköğretim Kurumlarında Bir Araştırma**
ERYILMAZ M., KARA E., ACAR ERDUR D., AYDOĞAN E., BEKTAŞ O., PETRİÇLİ G.
International Congress of Management Economy and Policy, İstanbul, Turkey, 26 - 27 November 2016, vol.950
- VI. **Örgüt ölçeği ve yaşının yeni yönetim tekniklerinin ilgili örgütlerde benimsenmesi kararı üzerine etkileri türk yükseköğretim kurumlarında bir araştırma**
ERYILMAZ M., KARA E., ACAR ERDUR D., AYDOĞAN E., BEKTAŞ O., PETRİÇLİ G.
International Congress Of Management Economy And Policy Proceedings, İstanbul, Turkey, 26 - 27 November 2016, pp.950-957
- VII. **ÖRGÜT ÖLÇEĞİ VE YAŞININ YENİ YÖNETİM TEKNİKLERİNİN İLGİLİ ÖRGÜTLERDE BENİMSENMESİ KARARI ÜZERİNE ETKİLERİ TÜRK YÜKSEKÖĞRETİM KURUMLARINDA BİR ARAŞTIRMA**
ERYILMAZ M., KARA E., ACAR ERDUR D., AYDOĞAN E., BEKTAŞ O., PETRİÇLİ G.
ICOMEF 2016, 26 - 27 November 2016
- VIII. **Role of the Business Schools in Spreading Business Ethics in Turkey**
ÇİFTÇİOĞLU B. A., BEKTAŞ O.
International Journal of Art and Science, Prag, Czech Republic, 1 - 04 November 2016
- IX. **Corporate Social Responsibility in Turkey A Sectoral Analysis**
SARAÇ M., ACAR ERDUR D., BEKTAŞ O.
International conference of applied business and management, Porto, Portugal, 22 - 23 June 2016, vol.1
- X. **Quality Management in the Turkish Higher Education Institutions: Preliminary Findings**
ERYILMAZ M., KARA E., Aydogan E., BEKTAŞ O., Erdur D.
5th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Turkey, 10 - 12 December 2015, vol.229, pp.60-69
- XI. **Akademik Motivasyon Ölçeğinin Bir Devlet Üniversitesinde Uygulanması**
TÜZ M., BEKTAŞ O.
22. Ulusal Yönetim ve Organizasyon Kongresi Kitabı, Konya, Turkey, 22 - 24 May 2014

Supported Projects

Bektaş O., Saraç M., Erasmus Project, Developing the cross cultural skills of graduates in response to the needs of European enterprise, 2020 - 2022

Bektaş O., Erasmus Project, Academic Hospitality for International Students in Higher Education: Building Guidelines for Academic and Non-Academic Staff (AcHopInt), 2019 - 2021

BEKTAŞ O., SARAÇ M., ERYILMAZ M., KARA E., Project Supported by Higher Education Institutions, Bir Devlet Üniversitesinin İktisadi ve İdari Bilimler Fakültesinde ISO 9001 2008 Kalite Yönetim Sistemi Kurmaya Yönelik Çalışmalar Üzerine Bir Araştırma, 2013 - 2017

Metrics

Publication: 27

Citation (WoS): 5

Citation (Scopus): 2

H-Index (WoS): 2

H-Index (Scopus): 1

Non Academic Experience

Other Public Institution, Türkiye Futbol Federasyonu, Merkez Hakem Kurulu