

Lect. PhD İLKER TURAN

Personal Information

Email: ilkerturan@uludag.edu.tr

Web: <https://avesis.uludag.edu.tr/ilkerturan>

Address: Uludağ Üniversitesi İbrahim Orhan Meslek Yüksekokulu, İznik Yolu Üzeri 3.Km Yenişehir / BURSA

International Researcher IDs

ScholarID: iiF49N8AAAAJ

ORCID: 0000-0002-7063-9526

Publons / Web Of Science ResearcherID: AAH-9164-2021

Yoksis Researcher ID: 55288

Education Information

Doctorate, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, Turkey 2017 - 2024

Undergraduate, Istanbul University, Open And Distance Education Faculty, Open Education Programs, Turkey 2015 - 2020

Postgraduate, Duzce University, Institute Of Social Sciences, Business Administration, Turkey 2011 - 2013

Undergraduate, Bolu Abant İzzet Baysal University, Faculty Of Economics And Administrative Sciences, Turkey 2004 - 2011

Foreign Languages

English, B1 Intermediate

Certificates, Courses and Trainings

Health&Medicine, Nörogörüntüleme (Beyin Görüntüleme) Kursu (MRI, fMRI, EEG, TMS), Sinirbilim Topluluğu Akademi, 2022

Research Areas

Marketing, Management of Enterprises, Logistics Management, Import-Export, Strategic Marketing and Brand Management

Academic Titles / Tasks

Lecturer, Bursa Uludağ University, YENİŞEHİR İBRAHİM ORHAN MYO, DIŞ TİCARET, 2019 - Continues

Lecturer, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, Department Of Foreign Trade, 2013 - 2019

Lecturer, Bursa Uludağ University, İNEGÖL MYO, DIŞ TİCARET, 2017 - 2017

Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Bursa Uludağ University, YENİŞEHİR İBRAHİM ORHAN MYO, 2022 - Continues

Meslek Yüksekokulu Yönetim Kurulu Üyesi, Bursa Uludağ University, YENİŞEHİR İBRAHİM ORHAN MYO, 2021 - Continues

Program Koordinatörü, Bursa Uludağ University, YENİŞEHİR İBRAHİM ORHAN MYO, DIŞ TİCARET, 2019 - Continues

Head of Department, Bursa Uludağ University, YENİŞEHİR İBRAHİM ORHAN MYO, DIŞ TİCARET, 2019 - 2023

Assistant Manager of Research and Application Center, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, 2016 - 2019

Head of International Office, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, 2014 - 2019

Meslek Yüksekokulu Yönetim Kurulu Üyesi, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, 2014 - 2019

Erasmus Program Institutional Coordinator, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, 2014 - 2019

Head of Department, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, Department Of Foreign Trade, 2017 - 2018

Secretary General, Faruk Sarac Vocational School Of Design, Faruk Saraç Vocational School Of Design, 2016 - 2017

Articles Published in Other Journals

- I. **Examining of the Consumer Neuroscience Concept with Bibliometric Analysis Method**
TURAN İ., ALTINTAŞ M. H.
Uludağ Üniversitesi Fen Edebiyat Fakültesi Sosyal Bilimler Dergisi, vol.25, no.46, pp.341-365, 2023 (Peer-Reviewed Journal)
- II. **Logistics Outsourcing and The Role of Logistics Service Providers: A Study About Steel Pipe Production Enterprises in Turkey**
Turan İ., Yıldız M. S.
Business and Economics Research Journal, vol.6, no.1, pp.79-105, 2015 (Peer-Reviewed Journal)

Refereed Congress / Symposium Publications in Proceedings

- I. **LOJİSTİK BİLGİ SİSTEMLERİNİN LOJİSTİK PERFORMANS YÖNETİMİNE ETKİSİ: BURSA İLİNDE FAALİYET GÖSTEREN LOJİSTİK İŞLETMELERİ ÜZERİNE BİR ARAŞTIRMA**
TURAN İ., ÖZBAYSAL T.
7. Ulusal Lojistik ve Tedarik Zinciri Kongresi, Bursa, Turkey, 3 - 05 May 2018, pp.341-349
- II. **LOJİSTİK DIŞ KAYNAK KULLANIMI VE 3PL FİRMALARININ ROLÜ TÜRKİYE ÇELİK BORU ÜRETİM İŞLETMELERİNDE BİR ARAŞTIRMA**
TURAN İ., YILDIZ M. S.
1st International Conference on New Directions in Business, Management, Finance and Economics (ICNDBM 2013) Famagusta, Northern Cyprus, Sept 12-14, 1st International Conference on New Directions in Business, Management, Finance and Economics (ICNDBM 2013), 12 - 14 September 2013, vol.1

Supported Projects

Turan İ., Yıldız M. S., Project Supported by Higher Education Institutions, Bilimsel Araştırma Projesi, 2013 - 2014

Metrics

Publication: 4

Non Academic Experience

Beyaz Cafe & Fast Food