

Lect. GÜLCAN PETRİÇLİ



Personal Information

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Education Information

Doctorate, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, Turkey
2013 - 2020

Postgraduate, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme,
Turkey 2009 - 2013

Undergraduate, Balıkesir University, Faculty Of Engineering-Architecture, Department Of
Mechanical Engineering, Turkey 1999 - 2003

Foreign Languages

English, C2 Mastery

Dissertations

Doctorate, Öz-Örgütlemeli Haritalar ile Kent Markalaşmasında Kent Sakinlerinin Yeşil Kimlik Profillerinin Belirlenmesi:
"Yeşil Bursa" Örneği, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2020

Research Areas

Quantitative Methods

Academic Titles / Tasks

Lecturer PhD, Bursa Uludağ University, İnegöl Myo, Dış Ticaret, 2021 - Continues

Research Assistant, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2011 - 2019

Courses

MATHEMATICS-II, Associate Degree, 2022 - 2023

OPERATIONS RESEARCH, Undergraduate, 2022 - 2023

STATISTICS-II, Undergraduate, 2022 - 2023

DECISION ANALYSIS, Undergraduate, 2022 - 2023

STATISTICS, Undergraduate, 2022 - 2023

MATHEMATICS-II, Undergraduate, 2022 - 2023

STATISTICS-I, Undergraduate, 2022 - 2023

Articles Published in Other Journals

- I. **Integrating quality function deployment with fuzzy cognitive maps for resolving correlation issues in the roof matrix**
Emel A. G. , Petriçli G., Kayguluođlu C.
Ege Academic Review, vol.22, no.2, pp.117-138, 2022 (Journal Indexed in ESCI)
- II. **Bulanık mantık ve kontrol sistemlerinin bireysel kredilendirmelerin nihai karar aşamasında kullanımı**
PETRİÇLİ G., EMEL A. G.
International Journal of Social Inquiry, vol.13, no.2, pp.725-764, 2020 (Other Refereed National Journals)
- III. **Tertiary Education and Management of Quality: A Research in a Developing Country Context**
Eryılmaz M., Aydođan E., Petriçli G., Acar Erdur D., Kara E., Bektaş O.
Mehmet Akif Ersoy Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.11, no.28, pp.358-379, 2019 (National Refreed University Journal)
- IV. **Fuzzy portfolio optimization with tax, transaction cost and investment amount: a developing country case**
Petriçli G., Emel G. G. , Kilincarslan T.
CROATIAN OPERATIONAL RESEARCH REVIEW, vol.10, no.2, pp.257-273, 2019 (Journal Indexed in ESCI)
- V. **Determining strategy based supplier pre qualification criteria with fuzzy relationalmaps**
PETRİÇLİ G., EMEL A. G.
Alphanumeric Journal, vol.4, no.2, pp.11-40, 2016 (Other Refereed National Journals)
- VI. **Antecedents Of Brand Extension Success A Research In Beauty Care Industry**
TAŞKIN Ç., EMEL A. G. , ÖZTÜRK O., PETRİÇLİ G.
“Is, Guc” The Journal of Industrial Relations and Human Resources, vol.18, no.1, pp.97-115, 2016 (Other Refereed National Journals)

Books & Book Chapters

- I. **A Staged Supplier Pre-Evaluation Model To Determine Risky, Potentialand Preferred Suppliers**
EMEL A. G. , PETRİÇLİ G.
in: Handbook of Research on Global Supply Chain Management, Bryan Christiansen, Editor, IGI Global, Hershey-PA, pp.419-451, 2016

Refereed Congress / Symposium Publications in Proceedings

- I. **Profiling green citizens with supervised and unsupervised learning: Integration of socio-demographics and self-reported data**
PETRİÇLİ G., İNKAYA T., EMEL A. G.
7th International Conference on Computational Social Science IC2S2, Zürich, Switzerland, 27 July 2021
- II. **Profiling green citizens using knowledge discovery in databases process**
PETRİÇLİ G., İNKAYA T., EMEL A. G.
31. European Conference on Operational Research, Athens, Greece, 11 July 2021
- III. **Yeşil vatandaş profillerinin sosyo-demografik, psikolojik ve davranışsal değişkenler kullanılarak veri madenciliđi yöntemleri ile araştırılması**
PETRİÇLİ G., İNKAYA T., EMEL A. G.

40. Yöneylem Araştırması - Endüstri Mühendisliği Kongresi, İstanbul, Turkey, 05 July 2021

- IV. **An approach for understanding residential electricity consumption**
PETRİÇLİ G., EMEL A. G.
EURO 2018 29th European Conference on Operational Research, Valencia, Spain, 8 - 11 July 2018
- V. **Effects of household behaviors and characteristics on residential electricity consumption: A case from Turkey**
PETRİÇLİ G., EMEL A. G.
Young Behavioral OR Colloquium, Madrid, Spain, 7 - 08 July 2018
- VI. **Are organizational size and age determinants of the decision on adoption of new management techniques A research on the Turkish higher education institutions**
ERYILMAZ M., BEKTAŞ O., PETRİÇLİ G., AYDOĞAN E., KARA E., ACAR ERDUR D.
Multidisciplinary Academic Conference on Management, Marketing and Economics, Prag, Czech Republic, 9 - 10 December 2016
- VII. **Örgüt ölçeği ve yaşının yeni yönetim tekniklerinin ilgili örgütlerde benimsenmesi kararı üzerine etkileri türk yükseköğretim kurumlarında bir araştırma**
ERYILMAZ M., KARA E., ACAR ERDUR D., AYDOĞAN E., BEKTAŞ O., PETRİÇLİ G.
International Congress Of Management Economy And Policy Proceedings, İstanbul, Turkey, 26 - 27 November 2016, pp.950-957
- VIII. **Exploring the antecedents of brand extension succes A research on an athletic footwear brand**
TAŞKIN Ç., EMEL A. G. , ÖZTÜRK O., PETRİÇLİ G.
SOCIOINT 2016- 3rd International Conference on Education, Social Sciences and Humanities, İstanbul, Turkey, 23 - 25 May 2016, pp.339-347
- IX. **A Fuzzy Mixed Integer Programming Approach to Portfolio Optimization**
PETRİÇLİ G., EMEL A. G. , BORA T.
28th European Conference on Operational Research, Poznan, Poland, 3 - 06 June 2016
- X. **Unveiling the Supplier Risks with a Neural NetworkBased Supplier Selection Model**
PETRİÇLİ G., EMEL A. G.
20th Conference of the International Federation of Operational Research Societies, Barcelona, Spain, 13 - 18 July 2014
- XI. **Determining the effects of supplier selection criteria on business strategies: an emprical research in automotive industry**
EMEL A. G. , PETRİÇLİ G.
Uludag Üniversitesi 3. Bilgilendirme ve Ar-Ge Günleri, Bursa, Turkey, 15 - 16 November 2013
- XII. **How Does Value Fit Contributes to Supplier Selection and Its Outcomes**
PETRİÇLİ G., SARAÇ M.
Uludag Üniversitesi 3. Bilgilendirme ve Ar-Ge Günleri, Bursa, Turkey, 12 - 13 November 2013
- XIII. **An Approach for Determining Corporate Strategy Based Supplier Selection Criteria**
EMEL A. G. , PETRİÇLİ G.
XI. Balkan Conference on Operational Research, Belgrade Zlatibor, Montenegro, 7 - 10 September 2013
- XIV. **Stratejik karar alma süreçlerinde senaryoların bilişsel haritalar ile etkinleştirilmesi - otomotiv endüstrisinde bir uygulama**
EMEL A. G. , SARAÇ M., PETRİÇLİ G., KABAK C.
Uludag Üniversitesi 2. Bilgilendirme ve Ar-Ge Günleri, Bursa, Turkey, 13 - 15 November 2012

Supported Projects

EMEL A. G. , PETRİÇLİ G., İNKAYA T., Project Supported by Higher Education Institutions, Sürdürülebilir Kentler ve Sürdürülebilir Enerji Yönetimi için "Yeşil Kent" Markalaşması: Veri Madenciliği ile Bir Araştırma, 2019 - Continues Eryılmaz M., Acar Erdur D., Bektaş O., Petriçli G., Cimilli Kara E., Aydoğan E., Project Supported by Higher Education Institutions, Bir Devlet Üniversitesinin İktisadi ve İdari Bilimler Fakültesinde ISO 9001 2008 Kalite Yönetim Sistemi

Kurmaya Yönelik Çalışmalar Üzerine Bir Araştırma, 2014 - 2017

Petriçli G., Emel G., Taşkın Ç., Project Supported by Higher Education Institutions, Developing Brand Extension Investment Strategies with Real Options and Data Mining Techniques, 2013 - 2016

Petriçli G., Emel G., Project Supported by Higher Education Institutions, A Stepwise Approach That Considers Organizational Strategies for Improving Decision Making Process of Supplier Selection in Automotive Industry, 2013 - 2016