

## Asst. Prof. EBRU AYDOĞAN

### Personal Information

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### International Researcher IDs

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Yoksis Researcher ID: 193696

### Education Information

Doctorate, Bursa Uludağ University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2013 - 2023

Postgraduate, Bursa Uludağ University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2010 - 2013

Undergraduate, Mendel University, Economy&Management, Business Administration, Czech Republic 2008 - 2009

Undergraduate, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, Turkey 2006 - 2009

Undergraduate, Selcuk University, Karaman İktisadi ve İdari Bilimler Fakültesi, İşletme, Turkey 2005 - 2006

### Foreign Languages

English, C1 Advanced

### Dissertations

Doctorate, BİTCOİN VE GELENEKSEL FİNANSAL VARLIKLAR ARASINDA VOLATİLİTE YAYILIMI: TÜRKİYE ÖRNEĞİ, Bursa Uludağ University, Sosyal Bilimler Enstitüsü, İşletme, 2023

Postgraduate, Zıtlık yatırım stratejisinin davranışsal finans yaklaşımı ile değerlendirilmesi: Borsa İstanbul üzerine bir uygulama-, Bursa Uludağ University, Sosyal Bilimler Enstitüsü, İşletme, 2013

### Academic Titles / Tasks

Assistant Professor, Bursa Uludağ University, İnegöl İşletme Fakültesi, İşletme, 2024 - Continues

Research Assistant, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2013 - 2022

### Courses

Mali Tablolar Analizi, Undergraduate, 2023 - 2024

Business Finance, Postgraduate, 2024 - 2025

Mathematical Applications in Finance, Undergraduate, 2024 - 2025

Finansal Yönetim Teknikleri, Postgraduate, 2024 - 2025

Security Analysis, Undergraduate, 2024 - 2025

Financial Techniques, Undergraduate, 2023 - 2024

Financial Investment Instruments, Associate Degree, 2023 - 2024

## Articles Published in Other Journals

- I. **The Analysis of The Dynamic Relationship between Corporate Sustainability and Financial Performance**  
Aydođan E., Kara E. C.  
Business and Economics Research Journal, vol.14, no.2, pp.199-216, 2023 (Peer-Reviewed Journal)
- II. **Blockchain-Based E-Commerce: An Evaluation**  
Aydođan E., Aydemir M. F.  
International Journal of Social Inquiry, vol.15, no.2, pp.649-666, 2022 (Peer-Reviewed Journal)
- III. **The financial performance of football clubs during Covid-19 : Case of Turkey**  
Aydođan E.  
Muhasebe ve Finansman Dergisi, vol.95, pp.135-152, 2022 (Peer-Reviewed Journal)
- IV. **Tertiary education and management of quality: A research in a developing country context**  
Eryılmaz M., Aydođan E., Petriçli G., Acar Erdur D., Kara E., Bektaş O.  
MEHMET AKIF ERSOY UNIVERSITY JOURNAL OF SOCIAL SCIENCES INSTITUTE, vol.11, no.28, pp.358-379, 2019 (Peer-Reviewed Journal)
- V. **Kurumsal Sosyal Sorumluluđun Firma Performansına Etkisi Türkiye Örneđi**  
ALPER D., AYDOĐAN E.  
Uludađ Üniversitesi Fen Edebiyat Fakóltesi Sosyal Bilimler Dergisi, vol.19, no.34, pp.185-214, 2018 (Peer-Reviewed Journal)
- VI. **Finansal Bazlı Marka Deđerinin Firma Performansı Üzerine Etkisi**  
ALPER D., AYDOĐAN E.  
International Journal of Academic Value Studies (Javstudies JAVS), vol.3, no.16, pp.141-155, 2017 (Peer-Reviewed Journal)
- VII. **The Profitability of Contrarian Strategy: Borsa Istanbul Case**  
ALPER D., AYDOĐAN E.  
Muhasebe ve Finansman Dergisi, vol.74, pp.201-214, 2017 (Peer-Reviewed Journal)
- VIII. **PREDICTION OF CORPORATE GOVERNANCE-PERFORMANCE RELATIONSHIP WITH A DYNAMIC MODEL**  
ALPER D., AYDOĐAN E.  
Muhasebe ve Vergi Uygulamaları Dergisi, vol.10, no.1, pp.91-106, 2017 (Peer-Reviewed Journal)
- IX. **ÖRGÜT OLÇEĐİ VE YAŞININ YENİ YÖNETİM TEKNİKLERİNİNİLGİLİ ÖRGÜTLERDE BENİMSENMESİ KARARI ÜZERİNEETKİLERİ TÜRK YÜKSEKÖĐRETİM KURUMLARINDA BİRARAŞTIRMA**  
Eryılmaz M., Kara E., Acar Erdur D., Aydođan E., Bektaş O., Petriçli G.  
Balkan Sosyal Bilimler, no.4, pp.554-560, 2016 (Peer-Reviewed Journal)
- X. **Petrol Fiyatlarının Firma Karlılıđına Etkisi Borsa İstanbul da Bir Uygulama**  
ALPER D., AYDOĐAN E., ÖZKAN N., KARA E.  
Muhasebe ve Finansman Dergisi, vol.72, pp.151-162, 2016 (Peer-Reviewed Journal)
- XI. **Petrol Fiyatlarının Firma Karlılıđına Etkisi Borsa İstanbul da Bir Uygulama**  
ALPER D., AYDOĐAN E., ÖZKAN N., KARA E.  
Muhasebe ve Finansman Dergisi, no.72, pp.151-162, 2016 (Peer-Reviewed Journal)
- XII. **Relationships Between R D and Corporate Performance An Empirical Analysis in Istanbul Stock Exchange**  
ALPER D., AYDOĐAN E.  
Paradoks Ekonomi Sosyoloji ve Politika Dergisi, vol.12, no.2, pp.96-114, 2016 (Peer-Reviewed Journal)
- XIII. **A DISCUSSION ON ANTECEDENTS OF THE ADOPTION OF NEWMANAGEMENT TECHNIQUES BY HIGHER EDUCATIONINSTITUTIONS**  
Eryılmaz M., Acar Erdur D., Bektaş O., Aydođan E., Kara E.  
Annals fo Constantin Brancuși, Letters and Social Sciences Series, vol.4, no.4, pp.6-21, 2016 (Peer-Reviewed)

Journal)

- XIV. **Quality Management in the Turkish Higher Education Institutions Preliminary Findings**  
Eryılmaz M., Kara E., Aydođan E., Bektař O., Acar Erdur D.  
Procedia-Social and Behavioral Sciences, no.229, pp.60-69, 2016 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **The Case of ISO 9000 Quality Management System Certification in a Faculty of a Turkish Public University: Triggers, Processes, and Consequences**  
Eryılmaz M., Acar Erdur D., Bektař O., Kara E., Aydođan E.  
in: Handbook of Research on Quality Assurance and Value Management in Higher Education, Nuninger Walter, Châtelet Jean-Marie , Editor, IGI Global Publishing, Pennsylvania, pp.257-278, 2016

## Refereed Congress / Symposium Publications in Proceedings

- I. **Kurumsal Yönetim - Finansal Kaldıraç İliřkisinde Karlılıđın Rolü: Panel Veri Analizi**  
AYDOĐAN E., ARAL N.  
Ege 11th International Conference on Social Science, İzmir, Turkey, 1 - 03 June 2024
- II. **Determination of The Location of Establishment With Electre Method: Bursa Province Automotive Industry Case**  
ALPER D., AYDOĐAN E., BAřDAR C.  
IV. Uluslararası Muhasebe ve Finans Sempozyumu, Ohrid, Macedonia, 3 - 05 July 2017
- III. **EXAMINING THE RELATIONSHIP BETWEEN CSR AND FIRMPERFORMANCE OF COMPANIES LISTED IN ISTANBULSTOCK EXCHANGE**  
AYDOĐAN E., ALPER D.  
Conference of the International Journal of Arts & Sciences, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.165-166
- IV. **Performance of Corporate Governance Index in Terms of Risk and Return Case of Turkey**  
ALPER D., AYDOĐAN E.  
Conference of the International Journal of Arts & Sciences, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.163-164
- V. **ARE ORGANIZATIONAL SIZE AND AGE DETERMINANTS OF THE DECISION ON ADOPTION OF NEWMANAGEMENT TECHNIQUES A RESEARCH ON THE TURKISH HIGHER EDUCATION INSTITUTIONS**  
ERYILMAZ M., BEKTAř O., PETRİÇLİ G., AYDOĐAN E., KARA E., ACAR ERDUR D.  
Proceedings of MAC-MME, Prag, Czech Republic, 09 December 2016
- VI. **Örgüt Ölçeđi Ve Yařının Yeni Yönetim Tekniklerinin İlgili Örgütlerde Benimsenmesi Kararı Üzerine Etkileri Türk Yükseköđretim Kurumlarında Bir Arařtırma**  
ERYILMAZ M., KARA E., ACAR ERDUR D., AYDOĐAN E., BEKTAř O., PETRİÇLİ G.  
International Congress of Management Economy and Policy, İstanbul, Turkey, 26 - 27 November 2016, vol.950
- VII. **The Effect of Research and Development Cost on Firms Financial Performance An Investigation on Chemistry Sector in Turkey**  
ALPER D., AYDOĐAN E.  
3rd International Academic Conference in Paris (IACP), Paris, France, 10 - 11 August 2015, vol.6, pp.176

## Metrics

Publication: 28

Citation (Scopus): 7

H-Index (WoS): 2

H-Index (Scopus): 2