

Lect. BETÜL DEMİR AKGÜL

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAI-7809-2021

Yoksis Researcher ID: 132052

Education Information

Doctorate, Balıkesir University, Faculty Of Tourism, Department Of Gastronomy And Culinary Arts, Turkey 2022 - Continues

Postgraduate, Balıkesir University, Institute Of Social Sciences, Turizm İşletmeciliği (YI) (Tezli), Turkey 2011 - 2018

Undergraduate, Nevşehir Hacı Bektaş Veli University, Tourism And Hotel Management Academy, Department Of Tourist Guiding, Turkey 2004 - 2008

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Personal Evolution, Kişisel gelişim, NLP, Yönetim Sistemleri, Beden Dili, Motivasyon, İmaj ve Satış, Algı Performansı, Stres Yönetimi, UNIACADEMY M.V.L.V. COACHING ACADEMY, 2011

Dissertations

Postgraduate, Etkinlik pazarlamasının destinasyon markalaşma sürecine etkisi: İznik örneği, Balıkesir University, Sosyal Bilimler Enstitüsü, Turizm İşletmeciliği (YI) (Tezli), 2017

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Lecturer, Bursa Uludağ University, İZNIK MYO, SEYAHAT-TURİZM VE EĞLENCE HİZMETLERİ, 2011 - Continues

Academic and Administrative Experience

Meslek Yüksekokulu Kurulu Üyesi, Bursa Uludağ University, İZNİK MYO, SEYAHAT-TURİZM VE EĞLENCE HİZMETLERİ, 2011 - Continues

Meslek Yüksekokulu Yönetim Kurulu Üyesi, Bursa Uludağ University, İZNİK MYO, SEYAHAT-TURİZM VE EĞLENCE HİZMETLERİ, 2012 - 2021

Head of Department, Bursa Uludağ University, Seyahat-Turizm Ve Eğlence Hizmetleri Bölümü, 2011 - 2021

Assistant Director of Vocational School, Bursa Uludağ University, İZNİK MYO, 2014 - 2016

Courses

MİTOLOJİ II, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2013 - 2014, 2012 - 2013

REHBERLİK UYGULAMASI, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2013 - 2014, 2012 - 2013, 2011 - 2012

Gastronomi ve Turist Rehberliği, Associate Degree, 2022 - 2023

TUR OPERATÖRLÜĞÜ VE SEYAHAT ACENTACILIĞI, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2013 - 2014, 2010 - 2011

ARKEOLOJİ I, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2011 - 2012

MİTOLOJİ I, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2014 - 2015, 2013 - 2014, 2011 - 2012

TÜRKİYENİN TURİZM COĞRAFYASI, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2014 - 2015, 2013 - 2014, 2011 - 2012

TURİZM SOSYOLOJİSİ, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2010 - 2011

GENEL TURİZM, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2014 - 2015, 2013 - 2014, 2011 - 2012

İKONOGRAFI, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

ARKEOLOJİ II, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2011 - 2012

GÜNCEL TURİZM SORUNLARI, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2013 - 2014, 2011 - 2012

SAĞLIK BİLGİSİ, Associate Degree, 2019 - 2020, 2018 - 2019, 2017 - 2018

BOŞ ZAMAN VE REKREASYON YÖNETİMİ, Associate Degree, 2019 - 2020, 2017 - 2018, 2015 - 2016, 2013 - 2014, 2012 - 2013, 2011 - 2012

İŞ YERİ EĞİTİMİ II, Associate Degree, 2019 - 2020, 2018 - 2019

İŞYERİ EĞİTİMİ I, Associate Degree, 2019 - 2020, 2018 - 2019

TÜRKİYE FLORA VE FAUNASI, Associate Degree, 2016 - 2017

TÜRK KÜLTÜR VE SANATI, Associate Degree, 2016 - 2017, 2014 - 2015, 2013 - 2014

ANADOLU MUTFAK KÜLTÜRÜ, Associate Degree, 2014 - 2015

ETKİLİ VE GÜZEL KONUŞMA, Associate Degree, 2012 - 2013, 2011 - 2012

ARAŞTIRMA YÖNTEM VE TEKNİKLERİ, Associate Degree, 2012 - 2013, 2011 - 2012

MELEKİ YABANCI DİL II, Associate Degree, 2011 - 2012

TURİZM EKONOMİSİ, Associate Degree, 2011 - 2012

TANITMA VE SATIŞ GELİŞTİRME, Associate Degree, 2010 - 2011

Refereed Congress / Symposium Publications in Proceedings

- I. Etkinlik Pazarlamasının Destinasyon Markalaşma Sürecine Etkisi: İznik Örneği
DEMİR AKGÜL B., İLSAY S., DOĞDUBAY M.

Metrics

Publication: 1

Non Academic Experience

solvent turizm