

Prof. ZEHRA BERNA AYDIN

Personal Information

Office Phone: [+90 224 294 1119](tel:+902242941119)

Email: berna@uludag.edu.tr

Web: <https://avesis.uludag.edu.tr/berna>

International Researcher IDs

ScholarID: [0gyyOesAAAAJ](https://orcid.org/0gyyOesAAAAJ)

ORCID: 0000-0003-1313-7543

ScopusID: 55013830300

Yoksis Researcher ID: 157838

Education Information

Doctorate, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, Ekonometri Bölümü, Turkey 1997 - 2003

Postgraduate, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, Ekonometri Bölümü, Turkey 1994 - 1996

Undergraduate, Anadolu University, Faculty Of Arts And Sciences, İstatistik Pr., Turkey 1989 - 1994

Foreign Languages

English, B2 Upper Intermediate

Academic Titles / Tasks

Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, EKONOMETRİ, 2023 - Continues

Associate Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, EKONOMETRİ, 2018 - Continues

Lecturer PhD, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, EKONOMETRİ, 1996 - Continues

Courses

Matematik, Undergraduate, 2017 - 2018, 2016 - 2017

Güncel Konular, Undergraduate, 2017 - 2018

Risk Analizi, Undergraduate, 2017 - 2018

Matematik I, Undergraduate, 2017 - 2018

Araştırma Yöntemleri, Undergraduate, 2016 - 2017

İstatistiksel Kalite Uygulamaları, Undergraduate, 2016 - 2017

Articles Published in Other Journals

- Association Rule Analysis of Borsa Istanbul Indices With Dollar, Euro, Gold, and Brent Oil Variables**
AYDIN Z. B., Gündoğdu E.
International Journal of Social Inquiry, vol.17, no.1, pp.105-118, 2024 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **FİNANSAL BAŞARISIZLIĞIN YAPAY SİNİR AĞLARI İLE TAHMİNİ:BİST'DE BİR UYGULAMA**
Süsler B., AYDIN Z. B.
Dora, Bursa, 2023
- II. **MAKROEKONOMİK DEĞİŞKENLERLE BİST 30 ENDEKSİNİN TAHMİNİ VE BİRLİKTELİK ANALİZİ**
Gündoğdu E., AYDIN Z. B.
Dora, Bursa, 2023

Refereed Congress / Symposium Publications in Proceedings

- I. **Veri Görselleştirme Araçları: Yeni Paradigmalar**
AYDIN Z. B.
INTERNATIONAL TOPKAPI CONGRESS, İstanbul, Turkey, 15 March 2023
- II. **Bireylerin Obezite Vergisine İlişkin Görüşlerinin ve Obezite Kültürünün Obezite Vergisinin Kabul Edilebilirlik Algısına Etkileri”**
AYDIN Z. B., AKBELEN Z.
International Artuklu Congress on Economic Administrative and political Sciences, Mardin, Turkey, 21 - 22 November 2022
- III. **“The Relationship Between the Special Consumption Tax on Alcohol Products and Socio-Economic Variables: AZERBAIJAN CASE**
AYDIN Z. B., TAGHIYEV R.
6th International Researchers, Statisticians and Young statisticians, Antalya, Turkey, 03 November 2022
- IV. **ÖZEL TÜKETİM VERGİLERİNİN SİGARA TÜKETİMİ ÜZERİNDEKİ ETKİSİ: AZERBAJCAN ÖRNEĞİ**
AKBELEN Z., AYDIN Z. B.
5rd International LEADING EDUCATION AND INNOVATIVE SCIENCES CONGRESS, Baku, Azerbaijan, 24 May 2022
- V. **EFFECT OF SOCIO-DEMOGRAPHIC FACTORS ON SYNERGETIC AND ANTOGONESTIC TAX CLIMATE**
AKBELEN Z., AYDIN Z. B.
3. ULUSLARARASI HAZAR BİLİMSEL ARAŞTIRMALAR KONGRESİ, Baku, Azerbaijan, 07 January 2022
- VI. **Ağ Bilimi ve İstatistik**
GÜRSAKAL N., AYDIN Z. B., GÜRSAKAL S., TÜZÜNTÜRK S.
IX. Ulusal Ekonometri ve İstatistik Sempozyumu, İzmir, Turkey, 28 May 2008

Supported Projects

OĞUZLAR A., AYDIN Z. B., ÇINAR M., Project Supported by Higher Education Institutions, Polis Suç Veri Tabanının İstatistiksel ve Ekonometrik Duyarlılık Analizleri, 2002 - 2006

Metrics

Publication: 76
Citation (Scopus): 12
H-Index (WoS): 1
H-Index (Scopus): 2

Non Academic Experience

ULUDAĞ ÜNİVERSİTESİ