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Education Information

Doctorate, Bursa Uludağ University, SOSYAL BİLİMLER ENSTİTÜSÜ, İşletme (Dr), Turkey 2000 - 2004

Postgraduate, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İşletme Bölümü, Turkey 1997 - 2000

Undergraduate, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İşletme Bölümü, Turkey 1991 - 1996

Research Areas

Social Sciences and Humanities, Accounting, Accounting and Control, Management of Enterprises

Academic Titles / Tasks

Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2016 - Continues

Associate Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2011 - 2016

Assistant Professor, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2008 - 2011

Lecturer PhD, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 2007 - 2008

Research Assistant, Bursa Uludağ University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, İŞLETME, 1999 - 2007

Academic and Administrative Experience

Head of Department, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2020 - 2022

Head of Department, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2016 - 2022

Deputy Director of Continuing Education Center, Bursa Uludağ University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2016 - 2022

Supervised Theses

POROY ARSOY A., International financial reporting entegration for non-listed companies: A global research, Postgraduate, M.Gürsal(Student), 2021

POROY ARSOY A., Greenhouse gas statements reporting and assurance engagements in the context of social responsibilities of businesses: a research of awareness in Turkey, Doctorate, T.Bora(Student), 2020

POROY ARSOY A., Learning and teaching methods in accounting education, Postgraduate, E.Taşdemir(Student), 2020

POROY ARSOY A., The sustainability of family businesses and a survey in Bursa city, Postgraduate, Z.Ekim(Student), 2019

POROY ARSOY A., New approaches income recognition according to IAS/IFRS: Implementation in BIST 100 companies, Postgraduate, G.İkiz(Student), 2019
POROY ARSOY A., In the context of national and international regulations measurement efficiency of internal control system- application in Istanbul Stock Exchange Company, Postgraduate, E.ÖZDEMİR(Student), 2016

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Implementation of IFRS for SMEs in Emerging Economies: Stakeholder Perceptions in the Czech Republic, Hungary, Romania and Turkey**
Albu C. N., Albu N., Pali-Pista S. F., Girbina M. M., SELİMOĞLU S., Kovacs D. M., Lukacs J., Mohl G., Muellerova L., Pasekova M., et al.
JOURNAL OF INTERNATIONAL FINANCIAL MANAGEMENT & ACCOUNTING, vol.24, no.2, pp.140-175, 2013 (SSCI)
- II. **DEVELOPMENT OF ACCOUNTING IN THE HISTORY OF MODERN TURKEY (FROM 1923 TO 2006)**
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INTERNATIONAL ACCOUNTING IN THE 21ST CENTURY, pp.195-225, 2010 (SSCI)

Articles Published in Other Journals

- I. **Türkiye Muhasebe Standartları Kapsamında Karbon Emisyonlarının Muhasebeleştirilmesi**
BORA KILINÇARSLAN T., POROY ARSOY A., SELİMOĞLU S.
Muhasebe ve Denetime Bakış, vol.22, no.67, pp.73-98, 2022 (Peer-Reviewed Journal)
- II. **Güvence Denetiminin Unsurları Bağlamında Uluslararası Güvence Denetimi Standardı 3410'a Göre Sera Gazı Beyanlarına İlişkin Güvence Oluşturulması**
SELİMOĞLU S., POROY ARSOY A., BORA KILINÇARSLAN T.
Muhasebe ve Finansman Dergisi, vol.0, no.95, pp.21-34, 2022 (Peer-Reviewed Journal)
- III. **The Effect of Board Structures on Financial Performance in Family Businesses: The Case of Borsa Istanbul in Turkey**
POROY ARSOY A., ERTAN Y., BORA T., BEKTAŞ O.
İşletme Araştırmaları Dergisi, vol.12, no.3, pp.2531-2542, 2020 (Peer-Reviewed Journal)
- IV. **İşletme Öğrencilerinin İş Seçimine Etki Eden Faktörler:Bursa Uludağ Üniversitesi Örneği**
BORA T., POROY ARSOY A., PALA F.
Atatürk Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.34, no.3, pp.731-748, 2020 (Peer-Reviewed Journal)
- V. **Çoklu Zeka Kuramı Bağlamında Muhasebe I Dersindeki Başarının Değerlendirilmesi**
BORA T., POROY ARSOY A., ÖZDEMİR E.
Muhasebe ve Denetime Bakış, no.56, pp.129-140, 2019 (Peer-Reviewed Journal)
- VI. **Genişletilebilir İşletme Raporlama Dili'nin (XBRL) Finansal Raporlama Gelişimine Katkısı Ve TMS Taksonomisi Uygulaması**
POROY ARSOY A., ERTAN Y., BORA T.
Muhasebe ve Finansman Dergisi, no.79, pp.1-14, 2018 (Peer-Reviewed Journal)
- VII. **Muhasebe Akademisyenlerinin Kişilik Özelliklerinin İş Performansları Üzerindeki Etkisi**
POROY ARSOY A., UÇMA UYSAL T., BORA T.
Muhasebe ve Denetime Bakış Dergisi, vol.17, no.53, pp.127-142, 2018 (Peer-Reviewed Journal)
- VIII. **Kurumsal Risk Yönetimi Olgunlaşma Seviyesinin Finansal Performansa Etkisi**
ERTAN Y., POROY ARSOY A., BORA T.
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International Review of Economics and Management, vol.2, no.1, pp.1-18, 2014 (Peer-Reviewed Journal)
- XIV. **Muhasebe Eğitimindeki Bilgi Beceri ve Eğitim Tekniklerinin Gerekliklerine İlişkin Beklentiler Türkiye deki Akademisyenlere ve Meslek Mensuplarına Yönelik Bir Araştırma**
POROY ARSOY A., BORA T., SELİMOĞLU S.
Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.10, no.23, pp.121-136, 2014 (Peer-Reviewed Journal)
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- XVI. **Corporate Social Responsibility And Financial Performance Relationship The Case Of Turkey**
POROY ARSOY A., ARABACI Ö., ÇİFTÇİOĞLU B. A.
Journal of Accounting Finance, no.53, pp.159-176, 2012 (Peer-Reviewed Journal)
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International Journal of Accounting and Finance, vol.3, no.2, pp.165-176, 2011 (Peer-Reviewed Journal)
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ÇİFTÇİOĞLU B. A., POROY ARSOY A., SELİMOĞLU S.
Social Responsibility Review, pp.33-43, 2011 (Peer-Reviewed Journal)
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POROY ARSOY A., GÜCENME GENÇOĞLU Ü.
Business and Economics Research Journal, vol.2, no.1, pp.109-120, 2011 (Peer-Reviewed Journal)
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SİPAHİ B., POROY ARSOY A.
Öneri: Marmara Üniversitesi Sosyal Bilimler Enstitüsü Hakemli Dergisi, vol.9, no.33, pp.51-57, 2010 (Peer-Reviewed Journal)
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POROY ARSOY A., GÜCENME GENÇOĞLU Ü.
Critical Perspectives on Accounting, vol.20, no.5, pp.568-590, 2009 (Scopus)
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ALPER D., POROY ARSOY A.
Mali Çözüm Dergisi, vol.19, no.94, pp.59-78, 2009 (Peer-Reviewed Journal)
- XXIII. **THE EFFECT OF POWERPOINT PREFERENCES OF STUDENTS ON THEIR PERFORMANCE A Research In Anadolu University**
SELİMOĞLU S., POROY ARSOY A., ERTAN Y.
Turkish Online Journal of Distance Education, vol.10, no.1, pp.114-129, 2009 (Scopus)
- XXIV. **Bölümsel Raporlamada Yeni Bir Uygulama IFRS 8**
POROY ARSOY A.
Muhasebe ve Finansman Dergisi, no.38, pp.177-185, 2008 (Peer-Reviewed Journal)
- XXV. **Kurumsal Şeffaflık ve Muhasebe Standartları**
POROY ARSOY A.

Afyon Kocatepe Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.10, no.2, pp.17-35, 2008 (Peer-Reviewed Journal)

- XXVI. **Vergilerin Muhasebeleştirilmesi Ertelenen Vergi Varlık ve Yükümlülükleri**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
Muhasebe ve Denetime Bakış, no.21, pp.1-16, 2007 (Peer-Reviewed Journal)
- XXVII. **IFRS 2 "HİSSEYE DAYALI ÖDEMELER" KAPSAMINDA ÜCRETLENDİRME**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
Muhasebe Bilim Dünyası Dergisi, vol.8, no.3, pp.133-150, 2006 (Peer-Reviewed Journal)
- XXVIII. **Muhasebe Standartlarındaki Sınıflandırılmış Nakit Akım Tablosu Formatı ile Finansal Performansın Ölçülmesi**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
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- XXIX. **Accounting Education in the History of Turkish Republic**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
Mali Çözüm Dergisi Özel Sayı, no.76, pp.74-93, 2006 (Peer-Reviewed Journal)
- XXX. **Financial Statement Analysis Based on International Accounting Standards and the Case of Turkey**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
Journal Edited by the Faculty of Accounting and Management Information Systems under the aegis of AFER, vol.17, no.17, pp.23-37, 2006 (Peer-Reviewed Journal)
- XXXI. **Muhasebe Standartlarına Göre Maddi Duran Varlıklarda Değer Artış ve Azalışlarının Tespiti ve Kaydı**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
Muhasebe-Finansman Araştırma ve Uygulama Dergisi, vol.5, no.14, pp.1-12, 2005 (Peer-Reviewed Journal)

Books

- I. **Internet of things and artificial intelligence in tourism and hospitality: a bibliometric analysis**
POROY ARSOY A., BAYRAM ARLI N., TAŞKIN Ç.
in: The Image and Sustainability of Tourism Destinations, , Editor, Sciendo, pp.107-112, 2024
- II. **Sürdürülebilir İş Modeli İnovasyonu: Kavramsal Çerçeve**
POROY ARSOY A., BORA KILINÇARSLAN T.
in: Sürdürülebilir İş Modeli İnovasyonu, POROY ARSOY AYLİN, TAŞKIN ÇAĞATAN, BAYRAM ARLI NURAN, Editor, Nobel Yayınevi, pp.1-21, 2024
- III. **İŞLETMELERDE BÜYÜME ÇEŞİTLERİ VE ŞİRKETLER TOPLULUĞU İÇİN HAZIRLANAN KONSOLİDE FİNANSAL TABLOLAR**
Ertan Y., Yücel E., Poroy Arsoy A., Aytaç A., Gücenme Gençoğlu Ü., Özçelik F.
in: TÜRKİYE MUHASEBE STANDARTLARI İLE UYUMLU MALİYET VE YÖNETİM MUHASEBESİ, Gücenme Gençoğlu Ümit, Editor, Nobel Akademik Yayın, Bursa, pp.193-213, 2022
- IV. **Adoption of Academic Hospitality Model in Turkish Universities**
POROY ARSOY A., BORA KILINÇARSLAN T.
in: MULTICULTURALISM, INTERNATIONAL HIGHER EDUCATION AND ACADEMIC HOSPITALITY, POROY ARSOY, AYLİN, Editor, Gazi Kitabevi, Ankara, pp.55-92, 2021
- V. **Finansal Muhasebe**
POROY ARSOY A.
Dora Yayınevi, 2017
- VI. **Development of Sustainability Reporting in Turkey (2010-2014)**
Bora Kılınçarslan T., Poroy Arsoy A.
in: Recent Developments in Social Sciences: Business Administration and Finance, Mehmet Ali İCBAY, Hasan ARSLAN, Rasim YILMAZ, Editor, E-BWN, Białystok, pp.45-54, 2017
- VII. **Yatay ve Dikey Analiz Teknikleri**
SELİMOĞLU S., UZAY Ş., UYAR S., ÖZBİRECİKLİ M., POROY ARSOY A., BAŞAR A. B.

in: Muhasebe Denetimi ve Mali Analiz, Seval Selimoğlu, Editor, Anadolu Üniversitesi, Eskişehir, pp.104-119, 2015

VIII. Kurumsal Yönetim ve İç Kontrol İlişkisi

POROY ARSOY A., BORA T.

in: Bütünleşik Yaklaşımla Kobilerde Risk Temelli İç Kontrol, Ganite Kurt, Tuğba Uçma Uysal, Editor, Gazi Kitabevi, Ankara, pp.29-52, 2015

IX. Trend Analiz Tekniği

SELİMOĞLU S., UZAY Ş., UYAR S., ÖZBİRECİKLİ M., POROY ARSOY A., BAŞAR A. B.

in: Muhasebe Denetimi ve Mali Analiz, Seval Selimoğlu, Editor, Anadolu Üniversitesi, Eskişehir, pp.120-134, 2015

Papers Published in Refereed Scientific Meetings

- I. **Internet of Things and Artificial Intelligence in Tourism and Hospitality: A Bibliometric Analysis**
Poroy Arsoy A., Bayram Arlı N., Taşkın Ç.
XV International Tourism Congress, Porto, Portugal, 23 - 25 November 2023, pp.107-112
- II. **Yeni Türk Ticaret Kanunu'nda Kurumsal Yönetim Uygulamaları**
POROY ARSOY A., ÇİFTÇİOĞLU B. A., BORA T.
1. Uluslararası Muhasebe ve Finans Sempozyumu, Gaziantep, Turkey, 31 May - 02 June 2012
- III. **The Evaluation of the Success in Accounting I Classes within the Context of Multiple Intelligence Theory**
POROY ARSOY A., BORA T., ÖZDEMİR E.
IV. International Symposium on Accounting and Finance, 3 - 05 July 2017
- IV. **Sustainable Development in Family Businesses A Case Study from Turkey**
POROY ARSOY A., BORA T.
International Conference for Business and Economics, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.159-160
- V. **Financial Reporting Quality and Sustainability Information Disclosure Evidence from Turkey**
POROY ARSOY A., ERTAN Y., BORA T.
Conference of the International Journal of Arts & Sciences, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.161-162
- VI. **Sustainable Development in Family Businesses A Case Study from Turkey**
POROY ARSOY A., BORA T.
Conference of the International Journal of Arts & Sciences, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.159-160
- VII. **Financial Reporting Quality and Sustainability Information Disclosure Evidence from Turkey**
POROY ARSOY A., ERTAN Y., BORA T.
International Conference for Business and Economics, Prag, Czech Republic, 1 - 04 November 2016, vol.9, pp.161-162
- VIII. **Muhasebe Akademisyenlerinin Kişilik Özelliklerinin İş Performansları Üzerindeki Etkisi**
POROY ARSOY A., UÇMA T., BORA T.
13. Uluslararası Muhasebe Konferansı, İzmir, Turkey, 20 - 21 October 2016, pp.41-42
- IX. **Muhasebe Akademisyenlerinin Kişilik Özelliklerinin İş Performansları Üzerindeki Etkisi**
POROY ARSOY A., UÇMA T., BORA T.
13. Uluslararası Muhasebe Konferansı, İzmir, Turkey, 20 - 21 October 2016
- X. **Development of Sustainability Reporting in Turkey 2010 2014**
BORA T., POROY ARSOY A.
X. European Conference on Social and Behavioral Sciences, Saraybosna, Bosnia And Herzegovina, 19 - 22 May 2016
- XI. **The Factors Affecting Accounting Students Performance The Case of Uludag University**
POROY ARSOY A., BORA T.
X. European Conference on Social and Behavioral Science, Saraybosna, Bosnia And Herzegovina, 19 - 22 May 2016

- XII. **Development of Sustainability Reporting in Turkey 2010 2014**
BORA T., POROY ARSOY A.
X. European Conference on Social and Behavioral Sciences, Saraybosna, Bosnia And Herzegovina, 19 - 22 May 2016
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POROY ARSOY A., BORA T.
X. European Conference on Social and Behavioral Science, Saraybosna, Bosnia And Herzegovina, 19 - 22 May 2016
- XIV. **Dynamics of Family Governance and a Case Study from Turkey**
POROY ARSOY A.
Conference of the International Journal of Arts Sciences, Freiburg, Germany, 1 - 04 December 2015, vol.8, pp.9
- XV. **Aile Yönetişimi ve Aile Anayasası**
POROY ARSOY A.
KURUMSAL YÖNETİM VE KURUMSAL SOSYAL SORUMLULUKTA YENİ TRENDLER VE DÜNYA UYGULAMALARI, Konya, Turkey, 18 - 20 November 2015
- XVI. **Relationship Between Effectiveness of the Committees Established Within The Board of Directors and Financial Performance**
BORA T., POROY ARSOY A., DURMUŞOĞLU V.
III. International Academic Conference in Paris (IACP), Paris, France, 10 - 11 August 2015, vol.6, pp.159-160
- XVII. **Relationship Between Effectiveness of the Committees Established Within The Board of Directors and Financial Performance**
BORA T., POROY ARSOY A., DURMUŞOĞLU V.
III. International Academic Conference in Paris (IACP), Paris, France, 10 - 11 August 2015, vol.6, pp.159-160
- XVIII. **Job Selection Preferences of Senior Class Business Students Evidence From Turkey**
POROY ARSOY A., BORA T.
III. International Academic Conference in Paris (IACP), Paris, France, 10 - 11 August 2015, vol.6, pp.265
- XIX. **Job Selection Preferences of Senior Class Business Students Evidence From Turkey**
POROY ARSOY A., BORA T.
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- XX. **Aile Şirketlerinde Kurumsal Yönetim İç Kontrol ve Aile Anayasası**
POROY ARSOY A.
1.Kurumsal Yönetim ve İç Kontrol Sempozyumu, Turkey, 30 - 31 May 2015
- XXI. **Value Relevance of Non Financial Information: Evidence from BIST 100**
POROY ARSOY A., BORA T., KARABIYIK L.
III. European Conference on Social and Behavioral Sciences, Roma, Italy, 6 - 08 February 2014
- XXII. **Value Relevance of Non Financial Information: Evidence from BIST 100**
POROY ARSOY A., BORA T., KARABIYIK L.
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- XXIII. **KOBİ Muhasebe Standartlarında Gerçeğe Uygun Değerle Ölçüm**
POROY ARSOY A., SELVİ Y.
9.Uluslararası Muhasebe Konferansı, İstanbul, Turkey, 4 - 05 October 2012
- XXIV. **Yeni Türk Ticaret Kanunu'nda Kurumsal Yönetim Uygulamaları**
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1. Uluslararası Muhasebe ve Finans Sempozyumu, Gaziantep, Turkey, 31 May - 02 June 2012
- XXV. **Stratejik Yönetim Amaçları İçin Finansal Bilgilerin Yorumlanması: TFRS Uygulama Beyanı Yönetiminin Yorumu**
POROY ARSOY A., SELVİ Y.
XXXI. Türkiye Muhasebe Eğitimi Sempozyumu, Muğla, Turkey, 25 - 29 April 2012
- XXVI. **Financial Transparency and Firm Performance: Evidence from ISE XKURY**
POROY ARSOY A., ARABACI Ö.
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- XXVII. **Investigating Burnout Syndrome of Turkish Accountants**

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- XXVIII. **Corporate Governance and Risk Management: The Case of Turkey**
ALPER D., POROY ARSOY A., ÇİFTÇİOĞLU B. A.
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- XXIX. **Tax Accounting Culture During The Republic Period In Turkey And The Present Situation**
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2nd Balkans and Middle East Countries Conference on Auditing and Accounting History, İstanbul, Turkey, 15 - 18 September 2010
- XXX. **The History of Transfer Pricing Regulations and the Legal Developments in Turkey**
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12th. World Congress of Accounting Historians, İstanbul, Turkey, 20 July 2008 - 24 July 2010
- XXXI. **The Importance of Turkish Accounting Education Symposiums on Semposiums on the Development of Accounting Education**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
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- XXXII. **Financial Statement Analysis Based on International Accounting Standards and the Case of Turkey**
GÜCENME GENÇOĞLU Ü., POROY ARSOY A.
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- XXXIII. **Globalization of Accounting International Accounting Standards**
POROY ARSOY A., GÜCENME GENÇOĞLU Ü.
2nd International Conference on Business, Management and Economics, 15 - 18 June 2006
- XXXIV. **Asset Valuation under Accounting Standards and Preventing Accounting Frauds**
POROY ARSOY A., GÜCENME GENÇOĞLU Ü.
1st International Congress on Accounting Fraud Examination, 02 June 2006
- XXXV. **Konsolidasyon Şerefiyesinin Muhasebeleştirilmesinde Güncel Yaklaşımlar**
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